

## Healthcare Industry Optimism Reaches New Heights

What should investors expect in the months ahead? A Capital One survey reveals what leading healthcare services executives think as they navigate a constantly shifting landscape.

### Business performance compared to 2017

Optimism remains high in the healthcare services sector. Nearly three-quarters of respondents expect their business to perform better in the next 12 months versus the past 12.

72%

Better

28%

Same

42%



Higher

48%



Same

10%



Lower

### M&A activity compared to 2017

M&A activity is predicted to be strong, with 90% of respondents projecting the same or increased deal activity in the next 12 months.

### Highest growth segment in the next 12 months

When asked to select the market segment that would have the highest growth in the next 12 months, executives were split in their projections. Nearly half (46%) of respondents cited “healthcare information technology,” with 31% choosing “home health and hospice.”

46%



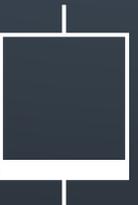
Healthcare Information Technology

31%



Home Health and Hospice

8%



Assisted Living & Skilled Nursing

8%



Insurance Providers

6%



Pharmaceuticals

3%



Medical Devices

### Where are you on the journey to value-based care?

Adoption of the value-based care model continues to move slowly. Six in ten respondents (62%) are “just beginning” the transition to value-based care. Only 2% reported that they’re fully transitioned.



Just Beginning



About Half Way



Nearly Complete



Fully Transitioned

### Beyond The Numbers

Capital One Healthcare specializes in customized financing that can help move you closer to your business objectives. Over the last decade, our team has provided more than \$75 billion in financing to companies across virtually every healthcare sector. Let’s discuss how we can supply the capital you need to achieve your goals.